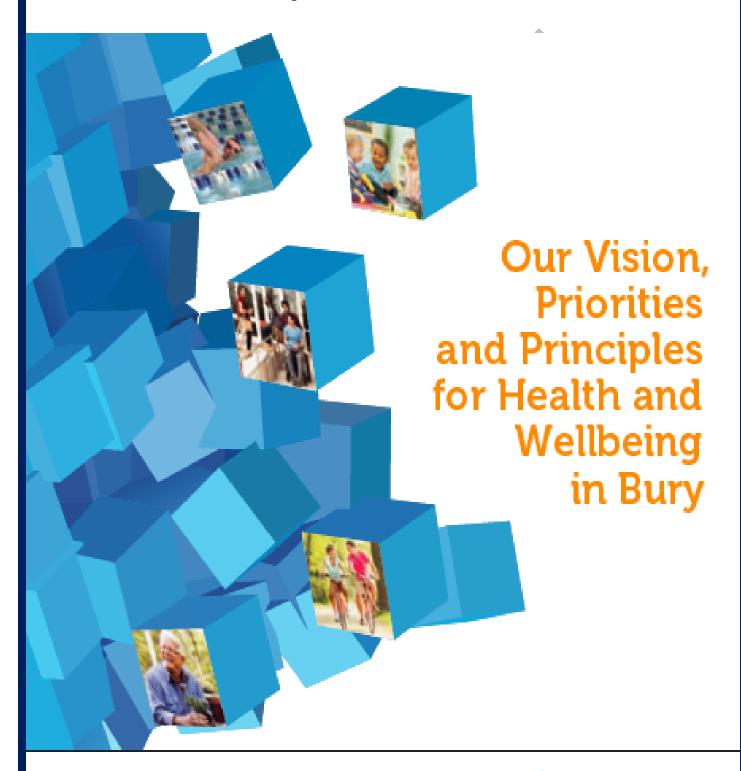
## Bury Health and Wellbeing Board

# Annual Report for 2016/17



Team Bury

## Bury Health and Wellbeing Board

## Annual Report for 2016-17

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#### 1. Introduction:

I am pleased to introduce the annual report of Bury's Health and Wellbeing Board, covering the period from April 2016 to March 2017 whilst I have been Chair. 2016-17 has been a busy year, the Board has overseen the development and signed off:

- The Bury Locality Plan
- The Health & Wellbeing Board Annual Report 2015/16
- The Better Care Fund Quarterly Performance Reporting

Key achievements and highlights are detailed below:

- We have received and agreed to support all recommendations within the Director Of Public Health Annual Report for 2015/16
- We have continued to strengthen our governance arrangements for the Health and Wellbeing Board and Strategy
- Aligned the work of the Board to the Single Outcomes Framework that has been adopted by the whole of Team Bury. Infographics have been produced to demonstrate progress for each of the five priority areas.
- In order to raise awareness about the work of the Board, including membership and our strategy, a Health and Wellbeing Section has been created on the Bury Directory. www.theburydirectory.co.uk/healthandwellbeingboard
- Information Boards have been created and the work of the Board has been promoted at a number of Team Bury and Community events.
- Member Development prior to each board meeting has continued and been strengthened by:
  - A Member Development away day to 'bring the Health & Wellbeing Strategy to life' that took place in the form of a series of market place sessions to showcase progress against each priority of the strategy. This event was opened up to wider partners alongside Members and Deputies of the Board.
  - A Member Development half day session took place that focussed specifically on 'Neighbourhood Working', which is the way in which Team Bury's whole system transformation will be mobilised across the borough. This event was also opened up to wider partners alongside Members and Deputies of the Board.
  - The membership has been expanded to include a greater range of partners on the Board. In January 2017, the Board welcomed Pennine Acute Hospitals Trust and Pennine Care NHS Foundation Trust as members of the Board.

All Members of the Board and Deputies have:

- Successfully obtained the Royal Institute of Public Health, Understanding Health Improvement Level 2 Qualification.
- Received Dementia Friends training and are now officially 'Dementia Friends'.
- Received a detailed Adult Safeguarding Briefing to improve their awareness and understanding of safeguarding reporting and processes.

The Board has overseen the development of:

- The work of Greater Manchester Devolution, with emphasis on Health and Social Care Devolution.
- The digital Joint Strategic Needs Assessment (JSNA) and integration with assets on The Bury Directory.

We are looking forward to working on the emerging key objectives for 2017/18.



Councillor Trevor Holt
Chair, Bury Health and Wellbeing Board

#### 2. Background to the Health and Wellbeing Board:

#### 2.1 Team Bury:

Team Bury is Bury's local strategic partnership – a network of geographic and thematic partnerships across the Borough which involves the public, private and voluntary sectors.

Team Bury has three priorities:

- Health and Wellbeing
- Stronger, Safer Communities
- Stronger Economy

The Health and Wellbeing Board has responsibility for the Team Bury priority - Health and Wellbeing.

#### 2.2 Bury Health and Wellbeing Board:

The Bury Health and Wellbeing Board is a statutory committee of Bury Council. It brings together senior leaders from across Bury Council and the NHS with Elected Members, Healthwatch, Greater Manchester Police, Greater Manchester Fire and Rescue Service and representatives from the community and voluntary sectors, to set out a vision for improving health and wellbeing in the Borough.

The Health and Wellbeing Board supports and encourages partnership arrangements to ensure that services are effectively commissioned and delivered across the NHS, social care, public health and other services. Its main purpose is to ensure improved health and wellbeing outcomes for the whole population of Bury.

### Bury's Health and Wellbeing Board's Vision:

"Improve health and wellbeing through working with communities and residents to ensure that all people have a good start and enjoy a healthy, safe and fulfilling life"

#### 2.3 Membership:

The membership has been expanded to include a greater range of partners on the board. In January 2017, the board welcomed Pennine Acute Hospitals Trust and Pennine Care NHS Foundation Trust as members of the Board.

Between April 2016 and March 2017, Bury's Health and Wellbeing Board had the following members:

Tollowing Members.						
	Membership					
Chair	- Cabinet Member for Health and Wellbeing					
Vice Chair	- Executive Director of Adult Social Care					
Elected Members	<ul> <li>Leader of the Council, Cabinet Member for Business Engagement and Regeneration</li> <li>Cabinet Member for Children and Families</li> <li>Shadow Cabinet Member for Health and Wellbeing</li> </ul>					
Local Authority	<ul> <li>Executive Director for Children, Young People and Culture</li> <li>Director of Public Health</li> </ul>					
Partners	<ul> <li>Chair, Bury CCG</li> <li>Chief Operating Officer, Bury CCG</li> <li>Health Watch</li> <li>Community and Voluntary Sector</li> <li>GM Police</li> <li>GM Fire and Rescue</li> <li>Pennine Acute Hospitals Trust</li> <li>Pennine Care NHS Foundation Trust</li> </ul>					
Other	<ul> <li>Policy Lead, Head of Social Development</li> <li>Democratic Services Officer</li> <li>Assistant Improvement Advisor</li> </ul>					

#### 2.4 Functions of the Board:

Health and Wellbeing Boards have a number of core responsibilities in relation to health, public health and social care. The responsibilities have been established under the Health and Social Care Act 2012. These include:

- Strategic influence over commissioning decisions.
- Bringing together clinical commissioning groups (CCGs) and councils to develop a shared understanding of communities' health and wellbeing needs.
- Lead the preparation of a Joint Strategic Needs Assessment (JSNA).
- Develop a health and wellbeing strategy to address needs identified in the JSNA including recommendations for joint commissioning.
- Drive local commissioning of health care, social care and public health
- Consider and contribute to debates about issues which affect health and wellbeing, such as housing and education services.
- Overseeing the production of the Pharmaceutical Needs Assessment.
- Contributing to and approving the Better Care Fund.
- Overseeing the development of the Joint Strategic Needs Assessment.

#### 2.5 Structure and Governance:

The structure and governance has been refined for the Health and Wellbeing Strategy and Board. The sub groups identified below are responsible for overseeing and delivering the strategy.

#### 2.6 Health and Wellbeing Board Strategy:

The Health and Wellbeing Board has a duty to ensure effective delivery of the Health and Wellbeing Strategy, which runs from 2015 - 2018.

The Priorities are:

- Priority 1, Starting well
- Priority 2, Living well
- Priority 3, Living well with a long term condition or as a carer
- Priority 4, Ageing well
- Priority 5, Healthy Places

Updates are provided on a yearly basis for all priority areas to demonstrate progress. As the current strategy is approaching a time when it is up for refresh it will then take into account whole system transformation and emerging local, regional and national policy changes.

#### 3. Activities and Achievements:

## 3.1 Continued to strengthen our governance arrangements for the Health and Wellbeing Board and Strategy:

The Health and Wellbeing Board is a statutory committee of the Council and is subject to the same requirements of openness and transparency as other Council committees.

The governance for the Health and Wellbeing Board is finalised and on our webpage and the subgroups responsible for the successful delivery of the priorities provide their minutes to the Health and Wellbeing Board. Along with the minutes, an infographic has been produced that summarises key achievements and performance against each priority.

# 3.2 Utilised performance management tools (Clear Impact) and Outcome Based Accountability (OBA) to measure progress against the Health and Wellbeing Strategy and Priorities:

The performance tools used for monitoring the priorities has been refined and all indicators are now measured using the Clear Impact system, which is being used to manage performance against Team Bury's Single Outcome Framework. Infographics have been produced to demonstrate progress against each of the five priority areas.

## 3.3 Developments put in place to raise awareness of the work of the Health and Wellbeing Board, its membership and the Strategy we have developed:

- A) A Health and Wellbeing Board Section on the Bury Directory:
  - This has a shortened URL www.theburydirectory.co.uk/healthandwellbeingboard
  - This contains pages that promote the work and membership of the board; along with videos of the members, profiles of the members, links to partner organisations and the infographic's.

#### B) Events:

- Information Boards have been created and the work of the board has been promoted at a number of Team Bury and Community events.
- A Member Development Away Day to 'Bring the Health and Wellbeing Strategy to life' took place to showcase progress in each of the five priorities. This session was opened up to wider partners and Deputies.
- A Member Development half day session took place that focused on 'Neighbourhood Working, this session was also opened up to wider partners and Deputies.

#### B) Performance Infographics:

- This gives a high level overview of the progress against each priority.
- It is colour coded to have a consistency with the Plan on a Page Document
- It uses performance information from the Clear Impact performance management system.
- A brief overview of the six infographics has been produced and condensed into one overarching infographic for ease of reference below.
- A copy of the detailed infographics produced for each priority can be found in Appendix 1.

#### 3.4 Membership

The membership has been expanded to include a greater range of partners on the Board. In January 2017 the Board welcomed Pennine Acute Hospitals Trust and Pennine Care as members of the Board.

#### 3.5 Member and Board training

There has been a continued programme of member and chair training sessions. The members and deputies have successfully obtained the Royal Institute of Public Health, Understanding Health Improvement Level 2 Qualification. They have received Dementia Friends training and are now officially 'Dementia Friends'. The members have also received a detailed Adult Safeguarding Briefing to improve their awareness and understanding of safeguarding reporting and processes. This has been identified as good practice.

#### 3.6 The Board has successfully overseen the development and/or signed off:

- The work of Greater Manchester Devolution.
- The digital Joint Strategic Needs Assessment (JSNA) and integration with assets on The Bury Directory.
- Bury Locality Plan.
- Whole System Transformation across Bury, mobilised by Neighbourhood Working.
- The Health & Wellbeing Board Annual Report 2015/16.
- The Director of Public Health's Annual Report 2015/16.
- The Better Care Fund Quarterly Performance Reporting.
- Communication and Marketing of the Board.

## 3.7 Matters brought to and considered by the Board during the year, split by Health & Wellbeing priority areas included:

#### Linked to Priority 1- Starting Well:

- Child Death Overview Panel Report
- Outline Business case Bury's Children and Young People Integrated Health and Wellbeing Service
- Bury Safeguarding Children Board Annual Report 2015/16
- Performance Infographic Priority 1 Starting Well

#### Linked to Priority 2- Living Well:

- Director of Public Health Annual Report
- City of Manchester Single Hospital Site
- The Bury Directory Annual Report
- Presentation on the work of GM Fire and Rescue Service
- GM Population Plan
- Suicide Update
- Health Watch Annual Report
- Performance Infographic Priority 2 Living Well

#### Linked to Priority 3- Living Well with a Long Term Condition or as a Carer:

- Presentation on the work of the Pharmaceutical Committee
- Help Yourself to Wellbeing progress update
- Employment Summit Feedback
- Tobacco Control Annual Report
- Learning Disability Strategy and Action Plan 2016-19 Update
- Supporting People Service Review Update

- Carers Action Plan
- Understanding Advocacy
- Urgent Care Re-design
- Presentation on the work of Pennine Care Health and Well Being college
- Performance Infographic Priority 3 Living Well with a Long Term Condition or as a Carer

#### Linked to Priority 4- Ageing Well:

- Annual Safeguarding and Governance
- Urgent and Emergency Care Update
- Annual Safeguarding Adults report
- Presentation on the work of Groundwork Ambition for Ageing
- Performance Infographic Priority 4 Ageing Well

#### Linked to Priority 5- Healthy Places:

- Performance Infographic - Priority 5 - Healthy Places



#### 4. Future Plans and Activities

In 2017-18, the Board will continue with its strategic role of influencing and leading delivery of health and social care in Bury. It will:

#### 4.1 Further Develop the Health and Wellbeing Strategy:

- Continue to produce infographics for the priority updates.
- Regular priority themed meetings.
- Hold a member development day focusing on performance.
- Continue to map the Health and Wellbeing Board Performance with Team Bury's Single Outcome Framework.
- Refine and refresh the strategy as required in line with the Whole System Transformation agenda for Bury.

#### 4.2 Governance:

- Refine and refresh board membership as required, in line with the Whole System Transformation agenda for Bury.
- Refine and refresh board governance and partnership arrangements as required, in line with the Whole System Transformation agenda for Bury.

#### 4.3 Marketing and Communication:

- Continue to distribute all Plans on a Page and Business cards.
- Improve links though networking events with the wider community to promote the work of the Health and Wellbeing Board.
- Continue to develop webpage's in line with new members or developments to the board.

#### 4.4 Meetings:

- Overseeing the production of the Pharmaceutical Needs Assessment.
- Oversee the development and work of the Bury Locality Plan
- Pre-board member development sessions will be replaced by more regular half day thematic sessions to reflect the priorities for the board throughout 2017/18.
- Develop the forward planner for 17/18

5. Executive Summary

5. Executive Summary  Membership				
	Where have we come from (April 2015 – March 2016)	Where are we now (April 2016 – March 2017)	Where we want to be (April 2017 – March 2018)	
Chair	- Cabinet Member for Health and Wellbeing	- Cabinet Member for Health and Wellbeing	- Cabinet Member for Health and Wellbeing	
Vice Chair	- Executive Director for Communities and Wellbeing	- Executive Director for Communities and Wellbeing	- Executive Director for Communities and Wellbeing	
Elected Members	<ul> <li>Cabinet Member for Finance and Housing</li> <li>Cabinet Member for Children and Young People</li> </ul>	<ul> <li>Leader of the Council (Business Engagement and Regeneration)</li> <li>Cabinet Member for Children and Families</li> </ul>	<ul> <li>Leader of the Council         (Business Engagement         and Regeneration)</li> <li>Cabinet Member for         Children and Families</li> </ul>	
	<ul> <li>Shadow Cabinet</li> <li>Member for Health and</li> <li>Wellbeing</li> </ul>	<ul> <li>Shadow Cabinet Member for Health and Wellbeing</li> </ul>	<ul> <li>Shadow Cabinet Member for Health and Wellbeing</li> </ul>	
Local Authority	<ul> <li>Executive Director for Children, Young People and Culture</li> </ul>	<ul> <li>Executive Director for Children, Young People and Culture</li> </ul>	<ul> <li>Executive Director for Children, Young People and Culture</li> </ul>	
	- Director of Public Health	- Director of Public Health	- Director of Public Health	
Partners	<ul><li>Chair Bury CCG</li><li>Chief Operating Officer, Bury CCG</li></ul>	<ul><li>Chair Bury CCG</li><li>Chief Operating Officer, Bury CCG</li></ul>	<ul><li>Chair Bury CCG</li><li>Chief Operating Officer, Bury CCG</li></ul>	
	- Healthwatch	- Healthwatch	- Healthwatch	
	- Community and Voluntary Sector	- Community and Voluntary Sector	- Community and Voluntary Sector	
	- GM Police	- GM Police	- GM Police	
	- GM Fire and Rescue	- GM Fire and Rescue	- GM Fire and Rescue	
		- Pennine Acute Hospitals Trust	- Pennine Acute Hospitals Trust	
		<ul> <li>Pennine Care NHS Foundation Trust</li> </ul>	- Pennine Care NHS Foundation Trust	
Other	<ul><li>Policy Lead</li><li>Democratic Services Officer</li></ul>	<ul><li>Policy Lead</li><li>Democratic Services     Officer</li></ul>	<ul><li>Policy Lead</li><li>Democratic Services Officer</li></ul>	
	<ul> <li>Assistant</li> <li>Improvement Advisor</li> </ul>	<ul> <li>Assistant Improvement Advisor</li> </ul>	<ul> <li>Assistant Improvement Advisor</li> </ul>	

Board Management				
	Where have we come from (April 2015 – March 2016)	Where are we now (April 2016 – March 2017)	Where we want to be (April 2017 – March 2018)	
Board Meetings	7 Meetings per year	7 Meetings per year	7 Meetings per year	
Planning	Agenda	Agenda	Agenda	
	Regular agenda setting meetings	Standing agenda items introduced	Agenda to be timed to help the board run more efficiently.	
	Reports & Forward Planner	Reports	Reports	
	Template developed and split into key parts:	Align all agenda items to priorities of the H&WB Strategy update per meeting	Reports to be refined to include links to the Health and Wellbeing Web Pages and Strategy	
	- Interactive Discussion	Forward Planner	Forward Planner	
	<ul> <li>Reports for Discussion</li> <li>Reports for Decision</li> <li>Reports for Information</li> </ul>	Forward Planner refined to include thematic meetings	Forward Planner to continue in the current format.	
Develop-	Meeting Scheduler	Meeting Scheduler	Meeting Scheduler	
ment Sessions	Developed to include: - Member Development full days	Refined to include: - Pre populated themes for all member development sessions and full member development days	Refined further to include: - Pre populated themes only when required for member development sessions, to ensure full engagement	
			<ul> <li>More frequent half day member development sessions which will have relevant sessions opened to wider partners</li> </ul>	
	Chair Development Sessions	Chair Development Sessions	Chair Development Sessions	
	Developed to evaluate progress of the Health and Wellbeing Board and set the future direction of travel – 3 per year	Refined to evaluate the progress of the Health and Wellbeing Board and set the future direction of travel – 3 per year	To regularly evaluate the progress of the Health and Wellbeing Board and set the future direction of travel.	
	Pre-Board Member	Pre-Board Member	Pre-Board Member	
	Development Sessions Developed to cover specific service areas – 7 per year prior to each board meeting	<b>Development Sessions</b> Refined to become thematic based on the boards priorities – 7 per year prior to each board meeting	<b>Development Sessions</b> To be replaced by more regular half day thematic sessions unless specific premeet required.	

#### Member Development Days

Developed to include Royal Society for Public Health (RSPH) Understanding Health Improvement, Level 2 qualification

## Member Development Days

Refined and increased to two per year which included:

- Market place to make the H&WB Strategy 'come alive'
- Member Thematic
  Training
  \*Royal Society for
  Public Health (RSPH)
  Understanding Health
  Improvement, Level 2
  qualification for new
  members \*Dementia
  Friends Training
- \*Whole system transformation Vision for 2020 (including Locality Plan and Neighborhood Working)

## Member Development Days

Increased to 4 per year (half or full days as required) to include wider membership where appropriate.



Health and Wellbeing Strategy				
	Where have we come from (April 2015 - March 2016)	Where are we now (April 2016 – March 2017)	Where we want to be (April 2017 – March 2018)	
General	Developed: - Governance arrangements - Performance indicators - Reporting back to the board on successful delivery of the strategy	Refined: - Governance arrangements - Performance indicators - Reporting back to the board on successful delivery of the strategy	To refresh the strategy to ensure alignment with emerging Whole System Transformation in Bury	
Priorities	Ensured successful delivery of each priority area in Year one via a detailed work plan.	Ensured successful delivery of each priority area in Year two via an info graphic to support the work plan	Continue to monitor performance against the priorities in line with the Single Outcomes Framework	
Governance Framework to establish HWB Board Sub groups responsible for the development of a detailed work plan for each priority area.		Refined Governance Framework for each priority area to identify governance for each subgroup and refined work plan so the progress can be reported as a 'plan on a page' info graphic	To strengthen governance arrangements in line with Whole System Transformation in Bury. Extend Member Development Away Day to include Sub Group members.	
Performance - Created Performance Dashboard - Developed Local Indicators		Outcome based accountability scorecard created for each priority also included on the 'plan on a page' infographic	To develop and enhance the information on Clear Impact (performance management system) to enable discussions to understand performance.  Further align the performance of the strategy to the Team Bury Single Outcomes Framework and the wider Transformation agenda.	
Leads  Identified priority leads responsible for the successful delivery of a priority		Priority leads responsible for annual progress update to the board (one priority per meeting)	To review priority leads to ensure they are representative of the wider board membership.	
Promotion of the Strategy	Indentified a 'plan on a page' to summarise the work of the board and strategy in one easy to read document	<ul> <li>Promoted the plan on a page and progress to date of the strategy</li> <li>Held an event focused around</li> </ul>	The Board will be refreshing the strategy in line with Whole System Transformation in Bury between now and 2018 when it expires.	

making the	A communication and
strategy 'come alive' as one of the member development day's	marketing plan will be developed as part of the refresh of the document.
<ul> <li>Distribution of the strategy at the following events:</li> <li>Annual General Meeting – Exhibition of CCG work</li> <li>Love Bury East Community Event</li> <li>Love Radcliffe Community Event</li> </ul>	



Work of the Board				
	Where have we come from (April 2015 – March 2016)	Where are we now (April 2016 – March 2017)	Where we want to be (April 2017 – March 2018)	
Led in the successful development of:	<ul> <li>Refreshed Board Membership</li> <li>Board Management</li> <li>Member Development</li> <li>Chair Development</li> <li>Interactive JSNA</li> <li>The Bury Directory</li> </ul>	<ul> <li>The work of Greater Manchester Devolution</li> <li>Updates on the Joint Strategic Needs Assessment (JSNA)</li> <li>Bury Locality Plan Developments</li> <li>Health &amp; Wellbeing Board Annual Report 2015/16</li> <li>Communication and Marketing of the Board</li> </ul>	To continue with the development work undertaken within 2016/17	
Overseen work areas relating to the Health and Wellbeing Strategy	Starting Well  - Child Death Overview Panel Report  - Children's Services Devolution update  - Annual Safeguarding Children's Report	Starting Well  - Child Death Overview Panel Report  - Outline Business case Bury's C&YP Integrated Health and Wellbeing Service  - Bury Safeguarding Children Board Annual Report 2015/16  - Performance Infographic	Continue to receive reports relating to the progress and development of work relating to the strategy.	
	Living Well  - Director of Public Health Annual Report 2014/15  - Physical Activity and Sport Strategy  - Domestic Abuse Strategy  - The new Healthy Lifestyle Service  - Drug & Alcohol Strategy  - Public Health Memorandum of Understanding	Living Well  - We have received and agreed to support all recommendations within the Director Of Public Health Annual Report for 2015/16  - City of Manchester Single Hospital Site  - The Bury Directory Annual Report  - Presentation on the work of GM Fire and Rescue Service  - GM Population Plan  - Suicide Update  - Performance Infographic  - Health Watch Annual Report		
	Living Well with a Long Term Condition or as a Carer - Greater Manchester Working Well Expansion - Carers in Employment - Presentation on the work of the	Living Well with a Long Term Condition or as a Carer  - Presentation on the work of the Pharmaceutical Committee  - Help Yourself to Well-Being progress update  - Employment Summit Feedback  - Tobacco Control Annual Report  - Learning Disability Strategy and Action Plan 2016-19 – Update  - Supporting People Service Review – Update		

	A [ ] .	CM Carrier C 10 11	
	AFN (Armed Forces Network)  Ageing Well - Annual Safeguarding Adults report	<ul> <li>GM Service Specification</li> <li>Carers Action Plan</li> <li>Understanding Advocacy</li> <li>Urgent Care Re-design</li> <li>Presentation on the work of Pennine Care Health and Well Being college</li> <li>Performance Infographic</li> <li>Ageing Well</li> <li>Annual Safeguarding and Governance</li> <li>Urgent and Emergency Care Update</li> <li>Annual Safeguarding Adults report</li> <li>Presentation on the work of Groundwork - Ambition for Ageing</li> <li>Performance Info graphic</li> </ul>	
	Healthy Places - Fuel Poverty and its effects presentation	Healthy Places - Performance Infographic – Priority 5 – Healthy Places	
Thematic	- Integration of Health and Social Care - GM Devolution - Greater Manchester Primary Care Strategy - NHS England - Development of a single commissioning unit	<ul> <li>Looking ahead to 2016/17</li> <li>Briefing on the         Pharmaceutical Committee and Priority 1 theme     </li> <li>Presentation on Greater         Manchester Fire and Rescue Service and Priority2 theme     </li> <li>Greater Manchester         Population Health Plan and Priority 3     </li> <li>Briefing on the Locality Plan</li> <li>Briefing on Whole System         Transformation and Neighborhood Working phase 1     </li> </ul>	To continue to develop the work of the Board in line with Whole System Transformation in Bury and GM priorities
Oversee Development of and/or Signed off:	- The Better Care Fund - Pharmaceutical Needs Assessment - Locality Plan - Health & Wellbeing Board Annual Report 2014/15	<ul> <li>The work of Greater Manchester Devolution</li> <li>The Better Care Fund (BCF)</li> <li>Whole System Transformation including Development of a Single commissioning unit and Neighbourhood Working phase 1</li> <li>Bury Locality Plan</li> <li>Health &amp; Wellbeing Board Annual Report 2015/16</li> <li>Director Of Public Health's Annual Report for 2015/16</li> <li>The Better Care Fund Quarterly performance reporting</li> <li>Quarterly NHS England Commissioning Reports</li> <li>Greater Manchester Primary Care Strategy – NHS England</li> </ul>	To sign off:  The Better Care Fund  Pharmaceutical Needs Assessment  Locality Plan  Health & Wellbeing Board Annual Report  Refreshed Health and Wellbeing Strategy  Relevant Whole System Transformation work for Bury  Re-aligned Governance Arrangements to transformation and

			GM priorities
Communicati on and Marketing	<ul> <li>Plan on a Page produced for the Board and strategy</li> <li>Development of a Health and Wellbeing Board Webpage on The Bury Directory www.theburydire ctory.co.uk/healt handwellbeingboard</li> <li>Created Business Cards to promote the Board</li> <li>Promote the Board and members at key events</li> </ul>	<ul> <li>Raised the profile of board members via members section of the website including videos and member profiles</li> <li>Developed the content of the website further</li> <li>Engaged communities in the work of the board</li> <li>Continued to promote the board at events.</li> </ul>	<ul> <li>To develop the webpage to include new members of the board</li> <li>To include all performance and infographics on the website</li> <li>Continue to engage communities in the work of the board</li> <li>Continue to promote the board at events.</li> </ul>

## Appendix 1: 2016/17 Info-graphics:



## Appendix 2: Health and Wellbeing Plan on a Page



For any queries relating to this report please email <a href="mailto:healthwellbeing@bury.gov.uk">healthwellbeing@bury.gov.uk</a>

